



KCA
KANSAS CONTRACTORS
ASSOCIATION

2022 Advertising Opportunities

Reach more than 1,000 Kansas construction industry decision-makers year-round with KCA's advertising opportunities. Choose from print and online options to build a marketing package that meets the needs of your business while also supporting the transportation industry.

ADVERTISER CONTACT INFORMATION

Company _____ Contact Person _____
 Address _____ City _____ State _____ ZIP Code _____
 Phone Number _____ Email Address _____



JULY 30: In Wichita, Kansas (Sedgewick County)
 10 Mill Owner - City of Wichita. Bids: City of Wichita Purchasing, 455 N. Main St., 12th Floor, Wichita, KS 67202. PAVING PROJECT 43509919. Plans: ARC Document Solutions Plasmoroom, 316/264-8344, https://order.e-arc.com/arc/EOPWELL_PublicList.asp?mem=170. Bid bond 5%. Work: Botanicals Parking Lot Expansion (Botanicals Garden) - Boreas Bid - Group 1 - Lump Sum Bid Items - Paving, modification 1 L.S. site clearing 1 L.S. site restoration 1 L.S. AC pavement removed 40 sq. Measured Quantity Bid Items - Paving - Group 1. AC pavement 27, 27'30" (27'30" x 100') (27'30" x 100') (27'30" x 100') (27'30" x 100') (27'30" x 100')

Construction Bulletin

EMAILED TO KCA MEMBERS 50 TIMES PER YEAR

ANNUAL RATE

- Tile Ad - 2" x 2" \$500
- Banner Ad - 4" x 2" \$750



KCA Website

ROTATED DAILY ON WEBSITE AND LINKED TO YOUR SITE

ANNUAL RATE

- Tile Ad - 575 pixels x 700 pixels \$500
- Banner Ad - 1800 pixels x 500 pixels \$1,000



Bids as Read Email Blast

EMAILED MONTHLY TO KCA MEMBERS

ANNUAL RATE

- Banner Ad - 4" x 2" \$500



The Milestone Magazine

DISTRIBUTED DIGITALLY TWICE PER YEAR (JULY & DECEMBER)

ANNUAL RATE

- Quarter-Page Ad - 3.625" x 5" (or 5" x 3.625") \$500
- Half-Page Ad - 7.5" x 5" \$750
- Full-Page Ad - 8.5" x 11" \$1,000

PAYMENT METHOD

- Check enclosed made payable to KCA
- Please invoice me
- Charge my Visa / Mastercard / Amex:

Card # _____
 Exp Date _____ CVV Code _____
 Name on Card _____
 Billing Address _____
 Billing Phone _____

2% service fee applies on credit card transactions

AD COPY

- We will provide our ad to KCA
 Email ads to ndelgado@webuildkansas.com
- Please design an ad for us

Return advertising order form & payment to KCA at:
 800 SW Jackson, Suite 100, Topeka, Kansas 66612

Questions? Contact Nancy Delgado
 ndelgado@webuildkansas.com or (785) 266-4152